



RESUME

web development – usability – UX – interaction design –

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ABSTRACT

Jordi Sánchez is an **Information Systems Engineer** and **Master in Human-Computer Interaction** which he acquired by developing **UX manager** (uxmanager.net), a tool aimed to manage User-Centered Design.

Currently he works as a **web developer** at **Juniper Consulting** inside the **travel market, both B2B and B2C**. Previously he has worked as a **freelance** in **UX**, usability projects, as well as a **web developer and designer** for **EF Education First**. He has also worked at the Institute of Computer Technology (ITI) in Valencia, Spain, as a **Project Leader** on projects related to software usability and accessibility; he previously worked at "SA NOSTRA", the Balearic Islands savings bank.

As a **UX/usability specialist**, he has managed and performed usability and UX projects (as an independent consultant as well as a member of development teams): heuristic usability evaluations and accessibility evaluations; usability user tests; prototyping; user needs by use cases and personas; etc.

As a **developer** he knows multiple environments and languages (especially but not only frontend): HTML/CSS; JavaScript/jQuery; PHP; etc. For example, he is author of a [Windows app for User-Centered Design](#). He also knows CMS like Drupal, Joomla!, WordPress or Sitecore, as well as Prestashop for e-commerce.

As a **researcher**, he has published articles in magazines like [UX Magazine](#) and [No Solo Usabilidad](#), and he has participated in different congresses, courses and dissemination activities. He occasionally writes on his personal web page jordisan.net and he's also at Twitter as [@jordisan](#)



EDUCATION

September 2012, **Master's Degree in Human-Computer Interaction** from Lleida University, with master thesis '[UCDmanager: towards a real User-Centered Design](#)'; qualification: 9 (excellent).

May 2006, **Information Systems Engineering** from University of the Balearic Islands (UIB), after submitting final project 'Análisis de accesos a un servidor web de contenidos dinámicos (Analysis of accesses to a dynamic contents web server)'; qualification: 9 (excellent).

Previously

1994, Degree in Computer Science, University of the Balearic Islands (UIB).

1991, University entrance examination; qualification: 7,525.

1990, Secondary Education Degree, Instituto "Virgen de San Salvador", Felanitx.

WORK EXPERIENCE

May 2017-currently, senior frontend developer at [Juniper Consulting](#) inside travel market both B2B and B2C.

Jan 2012-Apr 2017, jobs as **freelance**, including: regular tasks as a frontend developer for [EF Education First](#) and [HULT International Business School](#); analysis and development of [La Morenita](#), a full **e-commerce** website based on **PrestaShop**; **teacher** of a **UX course** at [Juniper](#); **teacher** in a course of **introduction to web design using HTML and CSS** in [PalmaActiva](#); and **UX/usability** consultancy.

May 2009-Dec 2011, **Project Leader in Usability and Accessibility** at the Software Engineering and Quality Area of [Instituto Tecnológico de Informática \(ITI\)](#) in Valencia, Spain.

2007-May 2009, **researcher** of the SQUaC (Software Quality, Usability and Certification) group at the Instituto Tecnológico de Informática (ITI).

1997-2007, employee at **"SA NOSTRA" Caixa de Balears** in different IT departments. Intranet management and developments; web and transactional developments.

Previously

1996-1997, intern of UIB (University of the Balearic Islands) at "SA NOSTRA" Caixa de Balears.

November 1995 - January 1996, teacher of a Computer Science module in Instituto Balear de Nuevas Profesiones.

Temporary private tutoring for 5 years, for kids between 8-18 years old.



LANGUAGES

Spanish (native language); Catalan (fluent).

English written and spoken.

QUALIFICATIONS

User Experience (UX), Usability and User Centered Design techniques and tools: heuristic evaluations, user testing, prototyping, etc.

Web standards and technologies: HTML, JavaScript, XML, CSS, etc.

Development of Windows applications: winner of [Windows 8 Summer Camp](#) (Palma de Mallorca, July 2012) with '[Menéame](#)' [application for Windows 8](#).

Advanced knowledge of **Content Management Systems (CMS)**: Drupal, Sitecore, Joomla!, Wordpress, etc. Also **Prestashop** as e-commerce platform.

Software quality experience: usability and accessibility; software testing.

Other

June 2008: Course 'The web and its psychology. Usability factors' (Centro de Formación Permanente at the UPV).

February 2007: Web Accessibility and Usability course. CTIC foundation (W3C office in Spain).

March 2006: Specialization Course in Usability Methodologies organized by Ainda.info and Evolucy.

Web applications (Internet and Intranet) using Lotus Notes Domino; some of them:

- Participation in the development and maintenance of public web site of "SA NOSTRA" (<http://www.sanostra.es>)
- Creation of the electronic organization directory at "SA NOSTRA" Intranet

Use of Macromedia web tools: Dreamweaver, Flash.

Participation in the maintenance of electronic banking of "SA NOSTRA" (<http://www.sanostra.net>)

Development of Java/J2EE applications using different tools: Visual Age; Eclipse; etc.

Advanced knowledge and development of Microsoft Access applications.

Advanced knowledge of office applications: text processing, spreadsheets, databases, email, etc.

Experience in several development environments: Adabas, Natural, Oracle.



PAPERS AND CONGRESSES

Jordi Sánchez. [Psychological Usability Heuristics](#). UX Magazine, September 2011.

Jordi Sánchez. [In search of User-Centered Design \(UCD\): definitions, techniques and a proposal](#). No Solo Usabilidad, nº 10, 2011. ISSN: 1886-8592

Jorge Sánchez Sánchez, Rosa M. Gil Iranzo, Marta Oliva Solé. **Towards an integrated tool for a real user-centered design.** [Lectures](#) in the XI International Congress of Human Computer Interaction ([Interacción 2010](#)), in Tercer Congreso Español de Informática (CEDI 2010). ISBN: 978-84-92812-52-3. Valencia, Spain, September 2010.

Other

Jordi Sánchez. [USABILITY, UX AND ACCESIBILITY: what they are and why should I worry about them](#). Speech at PalmaActiva (Palma de Mallorca, March 2013).

Jordi Sánchez. [The UX \(Unemployed eXperience\) of UX](#). Speech at [UX Spain 2012](#) (Salamanca, Spain).

Jordi Sánchez. [The \\$300 million button. What is usability, and why should I worry about it](#). Speech at [VLCTESTING 2011](#) (Valencia, Spain).

Jordi Sánchez. [Is Joomla! usable?](#) Speech at [Joomla! Day 2010](#) (Valencia, Spain).

Jorge Sánchez, Tanja E.J. Vos. [WEB ACCESSIBILITY: a glance to three public web sites in Spain](#). Reicis (X JICS special issue) vol 4, n. 2. ATI (Asociación de Técnicos en Informática), 2008. ISSN 1885-4486.

T.E.J. Vos , Jorge Sánchez, Maximiliano Mannise. [Size Does Matter in Process Improvement](#). Testing Experience, n.3. Díaz und Hilterscheid Unternehmensberatung GmbH, 2008. ISSN 1866-5705.

Mannise, M.; Sánchez, J.; Vos, T. [Improving testing in SME. How to start?](#) JTS2008 proceedings, UPV editorial, 2008. ISBN 978-84-8363-271-0.

Jordi Sánchez. [Accesibilidad web: principios, mitos y algunos ejemplos prácticos \(Web accessibility: principles, myths and some practical examples\)](#). Speech at [Expo:QA 2007](#).

Sánchez, J.; Vos, T. [Recetas para el Diseño de Casos de Testeo \(Recipes for test-case design\)](#). JTS2007 Proceedings, UPV editorial, 2007. ISBN 978-84-8363-166-9.

OTHER INTERESTS

Participation and knowledge of several social networks.

Articles in personal website [jordisan.net](#). Author of blog [METAeuFORiAS](#)

Driving license.