RESUME

usability – UX – interaction design – web development

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ABSTRACT

Jordi Sánchez is an **Information Systems Engineer** and **Master in Human-Computer Interaction** which he acquired by developing **UCDmanager** (ucdmanager.net), a tool aimed to manage User-Centered Design.

Currently he works as a **freelance** in **UX**, usability projects, as well as a **web developer and designer** for **EF** **Education First.** He has worked at the Institute of Computer Technology (ITI) in Valencia, Spain, as a **Project Leader** on projects related to software usability and accessibility; he previously worked at "SA NOSTRA", the Balearic Islands savings bank.

As a **UX/usability specialist**, he has managed and performed usability and UX projects (as an independent consultant as well as a member of development teams): heuristic usability evaluations and accessibility evaluations; usability user tests; prototyping; user needs by use cases and personas; etc.

As a **developer** he knows multiple environments and languages (especially but not only frontend): HTML/CSS; JavaScript/jQuery; PHP; etc. For example, he is author of a Windows app for User-Centered Design. He also knows CMS like Drupal, Joomla!, WordPress or Sitecore, as well as Prestashop for e-commerce.

As a **researcher**, he has published articles in magazines like UX Magazine and No Solo Usabilidad, and he has participated in different congresses, courses and dissemination activities. He occasionally writes on his personal web page jordisan.net and he's also at Twitter as @jordisan

EDUCATION

September 2012, **Master's Degree in Human-Computer Interaction** from Lleida University, with master thesis 'UCDmanager: towards a real User-Centered Design'; qualification: 9 (excellent).

May 2006, **Information Systems Engineering** from University of the Balearic Islands (UIB), after submitting final project 'Análisis de accesos a un servidor web de contenidos dinámicos (Analysis of accesses to a dynamic contents web server'); qualification: 9 (excellent).

Previously

1994, Degree in Computer Science, University of the Balearic Islands (UIB).

1991, University entrance examination; qualification: 7,525.

1990, Secondary Education Degree, Instituto "Virgen de San Salvador", Felanitx.

WORK EXPERIENCE

Jan 2012-currently, jobs as **freelance**, including: regular tasks as a frontend developer for **EF Education First** and HULT International Business School; analysis and development of **La Morenita**, a full **e-commerce** website based on **PrestaShop**; **teacher** of a **UX course** at Juniper; **teacher** in a course of **introduction to web design using HTML and CSS** in PalmaActiva; and **UX/usability** consultancy.

May 2009-Dec 2011, **Project Leader in Usability and Accessibility** at the Software Engineering and Quality Area of Instituto Tecnológico de Informática (ITI) in Valencia, Spain.

2007-May 2009, **researcher** of the SQUaC (Software Quality, Usability and Certification) group at the Instituto Tecnológico de Informática (ITI).

1997-2007, employee at **"SA NOSTRA"** Caixa de Balears in different IT departments. Intranet management and developments; web and transactional developments.

Previously

1996-1997, intern of UIB (University of the Balearic Islands) at "SA NOSTRA" Caixa de Balears.

November 1995 - January 1996, teacher of a Computer Science module in Instituto Balear de Nuevas Profesiones.

Temporary private tutoring for 5 years, for kids between 8-18 years old.

LANGUAGES

Spanish (native language); Catalan (fluent).

English written and spoken.

QUALIFICATIONS

User Experience (UX), Usability and User Centered Design techniques and tools: heuristic evaluations, user testing, prototyping, etc.

W**eb standards** and technologies: HTML, JavaScript, XML, CSS, etc.

Development of Windows applications: winner of Windows 8 Summer Camp (Palma de Mallorca, July 2012) with 'Menéame' application for Windows 8.

Advanced knowledge of **Content Management Systems (CMS)**: Drupal, Sitecore, Joomla!, Wordpress, etc. Also **Prestashop** as e-commerce platform.

Software quality experience: usability and accessibility; software testing.

Other

June 2008: Course 'The web and its psychology. Usability factors' (Centro de Formación Permanente at the UPV).

February 2007: Web Accessibility and Usability course. CTIC foundation (W3C office in Spain).

March 2006: Specialization Course in Usability Methodologies organized by Ainda.info and Evolucy.

Web applications (Internet and Intranet) using Lotus Notes Domino; some of them:

- Participation in the development and maintenance of public web site of "SA NOSTRA" (http://www.sanostra.es)
- Creation of the electronic organization directory at "SA NOSTRA" Intranet

Use of Macromedia web tools: Dreamweaver, Flash.

Participation in the maintenance of electronic banking of "SA NOSTRA" (http://www.sanostra.net)

Development of Java/J2EE applications using different tools: Visual Age; Eclipse; etc.

Advanced knowledge and development of Microsoft Access applications.

Advanced knowledge of office applications: text processing, spreadsheets, databases, email, etc.

Experience in several development environments: Adabas, Natural, Oracle.

PAPERS AND CONGRESSES

Jordi Sánchez. **Psychological Usability Heuristics**. UX Magazine, September 2011.

Jordi Sánchez. **In search of User-Centered Design (UCD): definitions, techniques and a proposal**. No Solo Usabilidad, nº 10, 2011. ISSN: 1886-8592

Jorge Sánchez Sánchez, Rosa M. Gil Iranzo, Marta Oliva Solé. **Towards an integrated tool for a real user-centered design.** Lectures in the XI International Congress of Human Computer Interaction (Interacción 2010), in Tercer Congreso Español de Informática (CEDI 2010). ISBN: 978-84-92812-52-3. Valencia, Spain, September 2010.

Other

Jordi Sánchez. **USABILITY, UX AND ACCESIBILITY: what they are and why should I worry about them**. Speech at PalmaActiva (Palma de Mallorca, March 2013).

Jordi Sánchez. **The UX (Unemployed eXperience) of UX.** Speech at UX Spain 2012 (Salamanca, Spain).

Jordi Sánchez. **The $300 million button. What is usability, and why should I worry about it**. Speech at VLCTESTING 2011 (Valencia, Spain).

Jordi Sánchez. **Is Joomla! usable?** Speech at Joomla! Day 2010 (Valencia, Spain).

Jorge Sánchez, Tanja E.J. Vos. **WEB ACCESSIBILITY: a glance to three public web sites in Spain**. Reicis (X JICS special issue) vol 4, n. 2. ATI (Asociación de Técnicos en Informática), 2008. ISSN 1885-4486.

T.E.J. Vos , Jorge Sánchez, Maximiliano Mannise. **Size Does Matter in Process Improvement.** Testing Experience, n.3. Díaz und Hilterscheid Unternehmensberatung GmbH, 2008. ISSN 1866-5705.

Mannise, M.; Sánchez, J.; Vos, T. **Improving testing in SME. How to start?** JTS2008 proceedings, UPV editorial, 2008. ISBN 978-84-8363-271-0.

Jordi Sánchez. **Accesibilidad web: principios, mitos y algunos ejemplos prácticos (Web accessibility: principles, myths and some practical examples).** Speech at Expo:QA 2007.

Sánchez, J.; Vos, T. **Recetas para el Diseño de Casos de Testeo (Recipes for test-case design)**. JTS2007 Proceedings, UPV editorial, 2007. ISBN 978-84-8363-166-9.

OTHER INTERESTS

Participation and knowledge of several social networks.

Articles in personal website jordisan.net. Author of blog METAeuFORiAS

Driving license.